


BBA Bus Admin
Bachelor of Business Administration
Under Review | Fall 2026

Proposal Information

Status Active	Workflow Status In Progress Refresh  Form Submission, Proposer collapse ▼ Submitted for Approval Proposer ✓ Sharae Scott 9/23/2025 3:31 PM Department Chair Approval, Anderson School of Management Approved Department Chair ✓ Reilly White 9/23/2025 3:49 PM Registrar Technical Check Approval Sent Back ← Michael Raine Yes, you can resubmit it. Don't worry much about the deadline but also don't neglect it! 9/24/2025 1:32 PM
	Form Submission, Proposer Submitted for Approval Proposer ✓ Sharae Scott Let me know if I missed anything. TY! 11/07/2025 9:31 AM
	Department Chair Approval, Anderson School of Management Approved Department Chair ✓ Reilly White 11/07/2025 9:43 AM Registrar Technical Check Approval, Registrar Technical Check Approved Registrar Technical Check ✓ Michael Raine 11/10/2025 2:27 PM — Maggie Sumruld
	College/School Approval, Anderson School of Management Approved College or School approver ✓ Reilly White 11/10/2025 3:14 PM
	Library Approval, Main Campus Library Approved Library Approval — Sever Bordeianu ✓ Caitlin Wells 11/11/2025 2:52 PM
	FSCC Member notification, Faculty Senate Curriculum Committee Notification Sent Faculty Senate Curriculum Committee Member ☑ Joe Anderson ☑ Laura Belmonte ☑ Sara Ice ☑ Mary Rice ☑ John Russell ☑ SueNoell Stone ☑ Jonathan Wheeler ☑ Kirsten Thomson ☑ Paulo Dutra ☑ Randi Archuleta ☑ Joan Lucas ☑ Julia So ☑ Jennifer Henry ☑ Christopher Holden ☑ Justine Ponce ☑ Isabella Goss ☑ Vanessa Ferguson ☑ Lauren McQuiston ☑ Jennifer Laws
	Faculty Senate Curriculum Committee Approval, Faculty Senate Curriculum Committee Approved Faculty Senate Curriculum Committee Chair — Janet Vassilev

✓ Nicole Capehart

The FSCC voted to approve. Thank you!

2/24/2026 1:40 PM

Provost Approval, Main Campus Provost

Approved | Provost

✓ Pamela Cheek | 3/08/2026 1:26 PM

Faculty Senate Approval, Faculty Senate

Waiting for Approval | Faculty Senate Approval

Nancy Middlebrook

Theresa Sherman

HLC Notification

Notification

Joseph Suilmann

External Review - HED CIP code approval, External Review

Approval | HED CIP code approval

Michael Raine

Anna Gay

Reg. Final Approval/Processing, Registrar

Approval | Registrar final approval

Michael Raine

Maggie Sumruld

Notification, Proposer

Notification | Proposer

Sharae Scott

IDI Notification

Notification

IDI

EMRT notification, EMRT users

Notification | EMRT user

Enrollment Mgt Reporting Team

Notification, LoboTrax Team

Notification | LoboTrax Staff

Sherri DeLeve

Paula Freitag

Hannah Epstein

Allie Martinez

Glenda Johnson

Changes

- Requirements
- participants
- Proposed Effective Term and Year
- Program Justification
- Graduation Requirements

Proposal Information

Sponsoring faculty/staff member

Sharae Scott

Sponsoring faculty/staff email

sscott4@unm.edu

College

Anderson School of Management

Department

Anderson School of Management

Campus

Main Campus

Effective Term and Year

Proposed

Proposed Effective Term and Year

Fall 2026

Existing

Proposed Effective Term and Year

Spring 2025

Justification

Proposed

Program Justification

Given that MATH 1430 is no longer required for any MGMT courses, its removal would eliminate an unnecessary barrier to graduation, reduce delays caused by students struggling to complete the math sequence, and better align the curriculum with students' actual course progression in the BBA program.

By making this adjustment, the Anderson School of Management can continue to support student success and timely degree completion while maintaining rigorous quantitative preparation through MATH 1350 (Introduction to Statistics), which remains a pre-requisite for BUSA 3001 (Operations Management).

Also updating course numbers for our course conversion.

Existing

Program Justification

Updating and expanding on the program description. Also adding graduation and admission requirements to the catalog

Program Category and Level

Program Category	Program Level	Degree, Minor, or Certificate Name
Degree	Undergraduate	Bachelor of Business Administration
Certificate or Degree Type		
Bachelor of Business Administration		
Degree/Certificate Level		
Undergraduate		
Is this program also offered online?	Format(s)	AOP MOU
Yes		

File Uploads

Document uploads

Associated Quali Forms

Select any associated course forms that exist

Select any associated program forms that exist

Shared Credit and Dual Degree information

Interdepartmental Program

No

Catalog Information

Program Description

Anderson is well recognized for delivering first-rate educational opportunities to students. The BBA program is fully accredited through AACSB International - The Association to Advance Collegiate Schools of Business - which provides global leadership in advancing management education. Only 20 percent of the nation's top business schools have earned this prestigious designation, so you know the degree you'll earn from Anderson is of high quality - and highly regarded by the business community.

The BBA is designed for students from a wide variety of backgrounds including the liberal arts, sciences, education, law, business, and other fields. Courses in the BBA are designed to provide a solid foundation in business principles. Anderson offers a variety of career services and internship opportunities to students. Earning a BBA General Management degree from Anderson will prepare students to run a successful, competitive company and interact with clients, employees, shareholders, etc. While in the program, students can expect to take courses in accounting, finance, organizational management, business law, ethics, marketing, and more.

Admissions Requirements

General Education Curriculum

All undergraduate students must complete 31 credit hours of General Education coursework, following the guidelines below.

The Anderson School of Management requires the following to transition to major status:

A minimum of 21 credit hours (of which transfer coursework may be included).

A cumulative grade point average of at least 2.5 on all Phase I coursework.

- Transfer students will use their first semester at UNM as their opportunity to establish a 2.5 grade point average.
- Continuing UNM students must have a 2.00 cumulative grade point average at UNM.

Demonstrate academic achievement by satisfying all of the following Phase I Anderson School of Management Bachelor of Business Administration (BBA) requirements with a grade of "C" or better:

Phase I

- BUSA 1110 Introduction to Business
- ECON 2110 Principles of Macroeconomics
- ECON 2120 Principles of Microeconomics
- ACCT 2110 Principles of Accounting
- ENGL 1120 Composition II
- MATH 1350 Introduction to Statistics
- BCIS 1110 Introduction to Business

Completion of all Phase I courses (total of 21 credits) will automatically admit the student to the major and move the student from Pre-BBA to BBA status.

Proposed

Graduation Requirements

To graduate with the degree of Bachelor of Business Administration, the student must meet the following degree requirements:

- Completion of all Phase I (pre-admission) requirements (21 credits) with a minimum GPA of 2.5 and a grade of C or higher in each course (see Phase I course list above).
- Completion of all Additional Pre-Requisite requirements (9 credits) with a grade of C or higher in each course.
 - ENGL 2210 Professional & Technical Communication OR ENGL 2120 Intermediate Composition
 - PSYC 1110 Introduction to Psychology OR SOCI 1110 Introduction to Sociology
 - Upper Division Humanities course (300 level or higher)
- Completion of all additional university General Education requirements with a grade of C or higher in each course. (13 credits).
- Completion of the Anderson Core (31 credits) with a minimum grade of C- or higher in all Anderson School of Management Core and Concentration courses.
 - ACCT 2120 Principles of Accounting II
 - BUSA 3001 Operations Management
 - BUSA 3060 Organizational Behavior & Diversity
 - BUSA 3080 Ethical, Political, & Social Environment of Business
 - BUSA 3101 Legal Issues for Managers
 - BUSA 3220 Marketing Management
 - BUSA 3260 Financial Management
 - BUSA 3280 International Management
 - BUSA 3980 Career Management Skills

- BUSA 4501 Computer Based Information Systems
- BUSA 4988 Strategic Management
- Completion of requirements for a Concentration and additional free electives (44 credits). Only 1 credit of physical education course is allowed to count towards a BBA degree.
- Completion of a minimum of 24 credit hours in residence at the Anderson School of Management.
- Completion of courses cannot be on a Credit/No Credit (C/NC) basis for General Education, pre-requisites, upper division humanities, Anderson Core or Concentration.
- Students must earn a total of 120 credits and achieve a minimum cumulative GPA of 2.0.
- During the semester prior to graduation, students must complete an application for graduation. **Failure to submit the application a semester in advance may delay graduation and impact inclusion in programs for graduation ceremonies.**
- A student must also meet the University minimum degree requirements as outlined under Graduation Requirements in the *Undergraduate Program* section of this Catalog.

Existing

Graduation Requirements

To graduate with the degree of Bachelor of Business Administration, the student must meet the following degree requirements:

- Completion of all Phase I (pre-admission) requirements (21 credits) with a minimum GPA of 2.5 and a grade of C or higher in each course (see Phase I course list above).
- Completion of all Additional Pre-Requisite requirements (12 credits) with a grade of C or higher in each course.
- ENGL 2210 Professional & Technical Communication OR ENGL 2120 Intermediate Composition
- MATH 1430 Applications of Calculus
- PSYC 1110 Introduction to Psychology OR SOCI 1110 Introduction to Sociology
- Upper Division Humanities course (300 level or higher)
- Completion of all additional university General Education requirements with a grade of C or higher in each course. (13 credits).
- Completion of the Anderson Core (31 credits) with a minimum grade of C- or higher in all Anderson School of Management Core and Concentration courses.
- ACCT 2120 Principles of Accounting II
- MGMT 300 Operations Management
- MGMT 306 Organizational Behavior & Diversity
- MGMT 308 Ethical, Political, & Social Environment of Business
- MGMT 310 Legal Issues for Managers
- MGMT 322 Marketing Management
- MGMT 326 Financial Management
- MGMT 328 International Management
- MGMT 398 Career Management Skills
- MGMT 450 Computer Based Information Systems
- MGMT 498 Strategic Management
- Completion of requirements for a Concentration and additional free electives (46 credits). Only 1 credit of physical education course is allowed to count towards a BBA degree.
- Completion of a minimum of 24 credit hours in residence at the Anderson School of Management.
- Completion of courses cannot be on a Credit/No Credit (C/NC) basis for General Education, pre-requisites, upper division humanities, Anderson Core or Concentration.
- Students must earn a total of 120 credits and achieve a minimum cumulative GPA of 2.0.
- During the semester prior to graduation, students must complete an application for graduation. **Failure to submit the application a semester in advance may delay graduation and impact inclusion in programs for graduation ceremonies.**

- A student must also meet the University minimum degree requirements as outlined under Graduation Requirements in the *Undergraduate Program* section of this Catalog.

Professional Credential/Licensure Program Information

License/Certification associated with program

No

Professional Accrediting Bodies

Degree Information

Degree Hours

120

Minimum Major Hours

Degree Requirements

Requirements

- Complete all of the following

Phase I

- Complete the following:
 - ENGL1120 - Composition II (3)
 - ACCT2110 - Principles of Accounting I (3)
 - BCIS1110 - Fundamentals of Information Literacy and Systems (3)
 - ECON2110 - Macroeconomic Principles (3)
 - ECON2120 - Microeconomic Principles (3)
 - BUSA1110 - Introduction to Business (3)
 - MATH1350 - Introduction to Statistics (3)

Phase II

- Complete all of the following
 - Earn at least 3 credits from the following:
 - ENGL2120 - Intermediate Composition (3)
 - ENGL2210 - Professional and Technical Communication (3)
 - ~~Complete the following:~~
 - ~~MATH1430 - Applications of Calculus I (3)~~
 - Earn at least 3 credits from the following:
 - PSYC1110 - Introduction to Psychology (3)
 - SOCI1110 - Introduction to Sociology (3)
 - Earn at least 3 credits from the following types of courses:
Upper-Division Humanities: an additional 3 credit hours at the 300-level or higher from: Africana Studies, American Studies, Chicana and Chicano Studies, Classics, Comparative Literature, English, History, Philosophy or Religious Studies.
 - Earn at least 4 credits from the following types of courses:
Physical and Natural Sciences: 4 credit hours chosen from the General Education curriculum list.
 - Earn at least 3 credits from the following types of courses:
Humanities: 3 credit hours chosen from the General Education curriculum list.
 - Earn at least 3 credits from the following types of courses:
Second Language: 3 credit hours chosen from the General Education curriculum list.
 - Earn at least 3 credits from the following types of courses:
Arts and Design: 3 credit hours chosen from the General Education curriculum list.

Management Core

- Complete the following:
 - ACCT2120 - Principles of Accounting II (3)
 - ~~MGMT300 - Operations Management (3)~~
 - ~~MGMT306 - Organizational Behavior and Diversity (3)~~
 - ~~MGMT308 - Ethical, Political and Social Environment (3)~~
 - ~~MGMT310 - Legal Issues for Managers (3)~~
 - ~~MGMT322 - Marketing Management (3)~~
 - ~~MGMT326 - Financial Management (3)~~
 - ~~MGMT328 - International Management (3)~~
 - ~~MGMT398 - Strategic Career Planning (3)~~
 - ~~MGMT450 - Computer-Based Information Systems (3)~~
 - ~~MGMT498 - Strategic Management (3)~~
 - BUSA3001 - Operations Management (3)
 - BUSA3060 - Organizational Behavior and Diversity (3)
 - BUSA3080 - Ethical, Political and Social Environment (3)
 - BUSA3101 - Legal Issues for Managers (3)
 - BUSA3220 - Marketing Management (3)
 - BUSA3260 - Financial Management (3)
 - BUSA3280 - International Management (3)
 - BUSA3980 - Strategic Career Planning (3)
 - BUSA4501 - Computer-Based Information Systems (3)
 - BUSA4988 - Strategic Management (3)
- Earn at least ~~41~~ 44 credits from the following types of courses:
Students may choose a management concentration with additional free electives such that the concentration and free electives total a minimum of 41 credit hours. Students who do not choose a management concentration may complete 12 credits in general management electives with additional free electives such that the general management electives and free electives total a minimum of 41 credit hours. As an alternative to free electives, students are encouraged to complete a second management concentration or complete a minor outside of the Anderson School of Management.

Grand Total Credits: 120

Concentrations

Program Concentrations

Code	Title
CON Mktg Mgmt BBA	Marketing Management
CON Entrep	Entrepreneurship
CON Mgmt Info Sys BBA	Management Information Systems
CON Acct BBA	Accounting
CON Org Lead	Organizational Leadership
CON Hum Resour Mgmt	Human Resources Management
CON Fin BBA	Finance
CON Intl Mgmt BBA	International Management
CON Ops Mgmt BBA	Operations Management
CON Film & Dig Art BBA	Film and Digital Arts

Concentration Required

Yes

Emphases

Emphasis required	Emphasis Hours
N/A	
Emphasis Rules	
No Rules	

Sample Degree Plan

Sample Degree Plan Upload

Program Learning Outcomes

Learning Outcomes

- Goal 1** - Students will exhibit an understanding of broad business concepts and principles.
- Goal 2** - Students will exhibit critical thinking skills to address diverse business challenges and opportunities.
- Goal 3** - Model business professionalism and demonstrate effective written and oral communication skills.
- Learning Objective 3.1** - Students will be able to effectively communicate management concepts, plans, and decisions in oral presentations.
- Learning Objective 3.2** - Students will be able to effectively communicate management concepts, plans, and decisions in written reports.
- Learning Objective 3.3** - Students will demonstrate professional conduct within any team activities.

Registrar Office Only

CM Program Code BBA Bus Admin	BANP	Banner Program Code BBA-BADM-MG	Major Code BADM
Online Program Code BBA-XBAD-MG/BBA-XFBA-MG	Online Major Code XBAD/XFBA	Pre-major Program Code BBA-FBAD-MG	Pre-major Major Code FBAD
CIP Code 52.0201	Concentration Inheritance Yes		
Catalog Main Campus	Catalog Activation Date 08/01/24		

Notes
MS 8/29/25 corrected the number of credit hours in admission requirements and graduation requirements for phase 1 (21 credits not 18). Also changed 1. in graduation requirements to bullet points. All non curricular changes